



IS PROUD TO PRESENT

NAVATA ROAD TRANSPORT

AS ONE OF THE

**TOP 10
3PL COMPANIES**

2022

in acknowledgement of its unwavering focus and dedication to achieve excellence in quality and delivery in this field.

Sudhakar Singh

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Managing Editor
Industry Outlook

Navata Road Transport

OFFERING INNOVATIVE & CUSTOMIZED SOLUTIONS FOR FOUR DECADES



With the rise of the e-Commerce market, the 3PL industry has also witnessed a steady growth in India, in the last few years. It is expected that the Indian 3PL market will have a growth rate of 11.5 percent between 2020 and 2025. The Indian 3PL market is expected to be driven by the growth in the FMCG, manufacturing, e-Commerce and retail sectors. The companies in these particular sectors are looking out for 3PL service providers with modern logistics capabilities so that they can provide modern technology integrated, customized solutions. Potential customers are looking out for 3PL service providers who can efficiently help them manage the supply chain process, reduce conventional logistics costs and reduce overall complications associated with the tasks. Navata Road Transport is India's one of the leading and trusted 3PL service providers that has a strong foothold in the market. Its innovative and modern approach towards 3PL service has helped the company gain a strong client base all over India.

The Indian logistics industry often goes through the high cost of

transportation and storage. It results from an absence of efficient intermodal and multimodal transport systems and a lack of proper infrastructure. Also, the increase in the labour costs and warehouse costs, lack of adequate warehouse capacity and lack of proper technology to handle the entire process contribute to a subsequent loss to the industries. Some other major challenges faced by the companies include order surges, dispatch errors, slow TAT, poor end-to-end visibility, warehouse and storage issues, delivery issues and so on. This is where a 3PL service provider comes to the rescue. Navata Road Transport 3PL service provider offers quick, stable, innovative, seamless, flexible and technology-driven solutions to their customers that are not only cost-effective but also help to manage the entire process smoothly. Having more than four decades of industry experience, 12 standardized owned warehouses, 450 owned contained fleet, state-of-the-art technology, expertise in secondary transportation and LMD, skilled manpower and robust operation procedures, Navata has become one of the most reliable 3PL service providers across India.

"Offering the best to our customers is of utmost importance to us. To enhance their trust we ensure safety and accountability for whatever we transact", says the core team at Navata Road Transport.

Navata offers high-end tech-driven customized solutions to meet the demands of its clients. It uses state-of-the-art technology to let its clients transact with the company throughout the shipping process in the form of an article-wise real-time tracking system, digital payments through API integrated systems, barcoding/QR coding system, efficient DEPS management, usage of MHDs and hand-held devices with S/W integration, GPS enabled vehicles and e-POD, automated alerts on vehicle movement and branch-wise stock details that are sent across for efficient handling of goods and transportation. Once the customer is on board, a specific KAO, to act as a SPOC and a defined escalation matrix is kept in place to address day to day operations and related issues if any and to facilitate daily MIS.



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The future of the 3PL industry is very promising. They are heading towards making Pan India presence, with extensive market research in the near future. ||